

N . Z . F . R . S PUBLICITY

OBJECTIVES:

To ensure our Sport has every possible chance at promotion.

PROCEDURES:

1. The Board will appoint a National Publicity Director for the Federation.
2. The responsibilities of the National Publicity Director will include:-
 - a) Ensuring all advertising requirements for National Championships are attended to.
 - b) Ensuring all NZ Representative Teams are forwarded to the National papers for announcing.
 - c) Co-ordinating Publicity Profiles from all NZ Representatives to ensure information is recorded in Federation Files.
 - d) Send press releases to media during international events where our skaters place.
 - e) Perform additional duties as required by the Board.
3. **It is the responsibility of all participants in our sport to ensure that the National Publicity Director is aware of all the news of our sport to ensure we receive the Publicity it deserves. Local news should be forwarded to the Publicity Director.**

PURPOSE:

To ensure a clear process that will enable all the disciplines of Roller Sports to receive the Publicity it deserves and maximise every opportunity to positively promote their sport to achieve greater recognition and participation.

Approved	July 1999
Last Amended	June 2020
Next review	June 2022