Policy No: 1.13



N.Z.F.R.S **SPONSORSHIP**

PURPOSE:

To provide guidance for all skaters and administrators around Sponsorship as set out in the By-laws.

PROCEDURES:

- 1. The following rules govern sponsorship, advertisements and/or logos appearing on competitive uniforms or costumes of athletes engaged in roller sports or training in the venue of NZFRS controlled competitions subject to:
 - (a) The approval of their Club
 - (b) The sponsors names and advertising on uniforms is of good appearance, does not detract from the uniform and is in good taste.
 - (c) In the event of a competition being sponsored by a sole sponsor, individuals and teams must be prepared to remove or cover any existing names on request. (By-Law 11.01.01)
- 2. Artistic: Because of the elaborate nature of artistic costumes, the size of the advertisement/logo must be limited to 7.5cm (3") at the largest dimension. A singular club patch or NZFRS Board approved sponsorship logo may be worn on either shoulder, the chest or in the case of females, on the skirt. (By-Law 11.01.02)
- 3. Speed: A singular club patch or NZFRS Board approved sponsorship logo may be worn on a racing suit. The size of the advertisement/logo must be limited to 10cm (4") at the largest dimension, except that they must not obscure the required contestant numbers in the position stated by the rules. (By-Law 11.01.03)
- 4. International Teams: The NZFRS Board reserves to itself the right to restrict the use of all logos on International Team uniforms. A member of an International Team must abide by the NZFRS requirements concerning wearing of advertisements and/or logos on International Team costume or uniforms should the NZFRS establish a National Team sponsor. If there is a conflict between the NZFRS sponsor and contracts with individual members of International Teams, NZFRS rights shall take precedence. Under no circumstances will an individual place an advertisement or logo on an International team uniform, either before, during or after an International Championship without the written permission to do so from the NZFRS Board. (By-Law 11.01.04)
- 5. Cash prizes may be offered for any or all roller sports events or competitions (By-Law 10.01.02)

Approved	February 2007
Last Amended	June 2020
Next review	June 2022