

N . Z . F . R . S PUBLICITY

PURPOSE:

To ensure all the disciplines of Roller Sports maximise every opportunity to positively promote their sport to achieve greater recognition and participation.

PROCEDURES:

1. The NZFRS Board will support Sports Committees in attaining publicity for roller sports. The NZ Championships organising committee will also advertise New Zealand Championships.
2. It is the responsibility of the NZFRS Sports Committees to appoint a publicity officer for their discipline.
3. Each Publicity Officer shall provide a report to the respective Sports Committee at its Annual General Meeting setting out the publicity achieved over the preceding year. The Chairperson of the Sports Committee shall present this report to the NZFRS AGM.
4. NZFRS Member clubs should forward any local publicity to the appropriate NZFRS Sports Committee Publicity Officer.

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| Approved | July 1999 |
| Reviewed | April 2012 |